

## WHY BE A MEMBER?



**Profit in Group Activities...**where you learn more about your business by participating in your association's activities.

**Improve Your Business...**through the information available in publications that you receive and the exchange of ideas at meetings, seminars, and events.

**Increase Business Contacts...**because every contact a businessman makes is a potential asset to himself and his business.

**Be Better Informed...**on what is being done in the housing industry, the second largest industry in the United States.

**Further Your Own Industry...**"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has the moral right to withhold his support from an organization that is striving to improve conditions within his sphere." – Theodore Roosevelt

**Acquire the Prestige of Membership...**in our known and respected association that is frequently called upon for assistance and recommendations by local, civil, and governmental agencies.

**Support Your Industry's Organization...**standing alone, you are "a voice in the dark," by joining other members of the team, you will be amazed at what can be accomplished.

**Everyone Needs "a Friend in Court"...**you may think it can't happen to you-but when you need help, the association is at your assistance.

**No Man Is an Island...**yes, you and your ideas-help-and suggestions are needed to build a stronger association, which in turn, gives you stronger representation at the city, county, state, and national levels.

**Lend Your Stature...**to help housing grow and prosper as an industry and a profession.